

PNY TECHNOLOGIES, INC. SHOWCASE LATEST GRAPHICS TECHNOLOGY AT SIGGRAPH 2007

NVIDIA Quadro by PNY graphics solutions optimize performance of leading graphics applications for animation, on-air graphics, film and scientific visualization

PARSIPPANY, NJ - (August 2, 2007) – PNY Technologies, the supplier and marketer of NVIDIA® Quadro® FX by PNY professional graphics boards, specialty products and NVIDIA Quadro Plex, announced today it will be joined by key strategic partners at Siggraph 2007 in San Diego, August 7th – 9th (**booth #521**). PNY will demonstrate why the NVIDIA Quadro FX by PNY professional graphics boards and specialty products improve the application performance of industry leading solutions for animation, on-air broadcast graphics, visual effects, film color grading, computer aided design and scientific visualization needs.

At Siggraph 2007 PNY Technologies will showcase the following solutions for:

- **3D Animation and Design**

Highlight: [NVIDIA Quadro FX 5600 by PNY](#)

The Academy Award® winning Autodesk Maya and Autodesk 3ds Max 8 professional 3D modeling and animation software running on an AMD quad-processor system from BOXX Technologies.

www.autodesk.com

www.boxxtechnologies.com

- **3D Animation**

Highlight: [NVIDIA Quadro FX 4600 by PNY](#)

Softimage XSI, a leading 3D animation software for Games, Film and Television will be demonstrated on a high performance computer from Bell Computing.

www.softimage.com

www.bellcomputer.com

▪ **3D CAD**

Highlight: [NVIDIA Quadro FX 4600 by PNY](#)

SolidWorks® 2008, the newest version of SolidWorks leading 3D CAD software will be demonstrated on a high performance computer from Bell Computing.

www.solidworks.com

www.bellcomputer.com

▪ **Digital Intermediate (DI)**

Highlight: [NVIDIA Quadro FX 5500 SDI by PNY](#)

ASSIMILATE's SCRATCH Data-Centric Workflow Solution paired with Globalstor's ExtremeStor-DI delivers a high-performance fault-tolerant hi-definition DI solution.

www.assimilateinc.com

www.globalstor.com

▪ **On-Air Broadcast Graphics**

Highlight: [NVIDIA Quadro FX 5500 SDI by PNY](#)

Brainstorm's virtual studio and 3D broadcast graphics software – eStudio, running on NextComputing's portable high performance computer, the NextDimension.

www.brainstorm.es

www.nextcomputing.com

▪ **Real Time High End Visualization**

Highlight: [NVIDIA Quadro Plex Model IV](#)

SGI Professional Service Group and Opticore showing the combined solution of the SGI VSS40 and Opticore Opus Realizer high end visualization application.

www.opticore.com

www.sgi.com

▪ **Scaling and Sharing Visualization Resources**

Highlight: [NVIDIA Quadro Plex Model IV](#)

Sun Visualization systems from Sun Microsystems, Inc. offer end-to-end solutions that integrate workstations, servers, networking, graphics and software to deliver advanced 3D

visualization applications.

www.sun.com

To learn more about PNY activities at Siggraph 2007 [click here](#).

For more information on NVIDIA Quadro FX by PNY professional graphic solutions for Television, Film, Advanced Visualization and Specialty Markets contact: Jeff Medeiros, senior business development manager, PNY Technologies email: jmedeiros@pny.com

About PNY Technologies, Inc.

Established in 1985, PNY Technologies[®], Inc. is a leading supplier and marketer of NVIDIA[®] Quadro[®] by PNY Technologies professional graphics boards and XLR8[™] and Verto[®] brand consumer graphics cards. The company also offers a full line of high-end memory upgrade modules, flash media, USB flash drives, portable hard drives and flash peripherals. Headquartered in Parsippany, N.J., PNY maintains facilities in North America (Santa Clara and Orange County, Calif., Miami, Fla. and Parsippany, N.J.), Europe (Benelux, France, Germany, Italy, Norway, Spain, United Kingdom,) and Asia (Taiwan and China). For more information, please visit <http://www.pny.com>.