CIPRICO Press Release

FOR IMMEDIATE RELEASE

CIPRICO ANNOUNCES COMPATIBILITY OF MEDIAVAULT™ 4210 STORAGE ARRAY WITH SCRATCH 2k DI WORKFLOW SYSTEM FROM ASSIMILATE

Minneapolis, Minnesota, November 14, 2005 – Ciprico Inc., a leading storage solutions provider for the content creation, broadcast and delivery markets, today announced the compatibility of its Ciprico MediaVault™ 4210 RAID storage array for 2k playback with the SCRATCH™ Data-Centric Workflow Solution from ASSIMILATE, Inc. The array combines the latest 4Gb Fibre Channel interface technology with affordable, high capacity ATA disk drive solutions that have established the MediaVault product family as a leading storage choice for film and video post production professionals.

SCRATCH is an integrated, data-centric, real-time 2k workflow solution used in the digital intermediates (DI) process that is a rapidly growing trend in film and HD post production. SCRATCH empowers creative and post professionals working on visually complex, full-resolution, high-quality, long and short-form films with a streamlined DI workflow that enables increased productivity and even greater control at the vital stages of film production. SCRATCH compatibility with Ciprico's MediaVault 4210 array empowers users with a reliable and affordable optimized storage solution that will notably facilitate and enhance the DI process.

James Hansen, Ciprico President and CEO, explains, "We are pleased to announce the compatibility of our MediaVault 4210 RAID storage array with the ASSIMILATE's SCRATCH DI workflow system. The DI process is revolutionizing the post-production process by increasing the quality and richness of digital manipulation, color correction and visual effects, and Ciprico is committed to becoming a dominant provider of compatible storage technology for this important emerging market. The combined platform of SCRATCH and the MediaVault 4210 with the robust 4Gb Fibre Channel technology, will enable an increasingly efficient and more productive DI workflow. Storage that is scalable, open, stable and reliable is critical for today's post environment in general and DI applications in particular. We look forward to SCRATCH users turning to Ciprico for innovative solutions capable of storing High Definition and Standard Definition content and data for 2k playback."

The 10-drive, dual-channel MediaVault 4210 supports 1080i HD at 10 bits in HDT (High Definition Turbo) mode and up to seven uncompressed Standard Definition video streams. The array is fully compatible with Mac, Windows, Unix and Linux platforms, as well as major brands of video editing, capture and playback cards/devices, and can be configured in a variety of capacity options ranging from 1.6TB to 4.0TB.

MediaVault arrays allow users to select either RAID 0 or RAID 3, depending on the application. The 4210 array is capable of sustained performance of 500 MB/s in RAID 0 with a two-way stripe. In RAID 3 HDT mode, the 4210 array offers newly publicized Read speeds of 500 MB/s and Write speeds of 300+ MB/s. RAID 0 provides the maximum performance and RAID 3 provides protection against data loss if a drive fails. Additionally, users can configure HD-Turbo mode to ensure HD data rates are maintained throughout the entire formatted capacity of the array. And, in the unlikely event of a drive failure, the MediaVault's highly efficient RAID engine rebuilds failed drives in the background.

The SCRATCH Product Line

SCRATCH is the cornerstone for a streamlined 2k DI workflow. Core features include simultaneous, real-time, multi-resolution review/playback, assemble/edit, conform, primary color grading, scratch

audio, visual effects (significantly enhanced with over 150 optional plug-ins), data management, and final mastering to film. SCRATCH supports 1D, 3D and customer-developed Look-Up-Tables (LUTs), running in real time. SCRATCH ZONE-1™ is a network collaboration solution that extends the real-time review and playback capabilities of SCRATCH. SCRATCH SCAFFOLDS™ has all the feature-rich capabilities of SCRATCH, and adds a multi-layer grading stack for manipulating color changes, consistencies, or combinations, as well as layering animations and adding secondary color grading.

"SCRATCH combined with Ciprico immediately solves two of the biggest problems facing the DI market – the ability to conveniently and cost-effectively work in real-time 2k for film and HD projects, and the issue of storing and archiving huge amounts of data," said Jeff Edson, CEO of ASSIMILATE. "Ciprico is about innovative RAID technology, and together, we're offering post professionals best-of-breed solutions to reap the benefits of DI in an integrated, end-to-end DI pipeline - all running on standard, high-performance, Windows-based workstations, complete with security, reliability, and Fibre Channel connectivity."

About ASSIMILATE
ASSIMILATE is enabling the DI revolution with integrated, real-time, data-centric (for 2k, 4k and beyond) software and solutions for film and HD post production. The company is committed to empowering a broad spectrum of creative professionals with state-of-the-art DI solutions that deliver optimal price/performance. To learn more about the SCRATCH product line and access customer case studies, see www.assimilateinc.com

About Ciprico
Ciprico designs products and provides system solutions for digital media workflows. Ciprico is headquartered in Minneapolis, Minnesota, with sales and reseller offices in the United States, Europe, Japan, and China. More information about Ciprico is available at www.ciprico.com.

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Media Representative
Erik Jansen, Chan & Associates
714.447.6016 x106
e_jansen@chanandassoc.com

Ciprico Corporate Contacts
Monte Johnson, CFO
763-551-4000
mjohnson@ciprico.com

James Hansen, CEO
763-551-4000
jwhansen@ciprico.com

ASSIMILATE Media Contact:
Aggie Frizzell
425-503-3036
aggie@assimilateinc.com