



NEWS RELEASE

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FOR IMMEDIATE RELEASE

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Globalstor and PNY Technologies Showcase ASSIMILATE-Enhanced Digital Intermediate Server at Siggraph

LOS ANGELES, CA (August 2, 2005) – Globalstor Data Corporation and PNY Technologies® today announced that the *ExtremeStor-DI* featuring ASSIMILATE's SCRATCH™ Data-Centric Workflow Solution will be showcased at the SIGGRAPH 2005 tradeshow and exhibition on August 2-4 at the Los Angeles Convention Center in PNY's booth (#2019).

A high-performance, fault-tolerant, hi-definition Digital Intermediate (DI) solution, the ExtremeStor-DI incorporates 24, 250GB hot-swappable SATA hard drives for up to 6TB of local storage or 24, 400GB hot-swappable SATA hard drives for up to 9.6TB. Paired with the feature-rich SCRATCH, ExtremeStor-DI provides exceptional hardware performance and storage for post-production capabilities that satisfy the stringent technical requirements of filmmakers and post houses at one of the industry's lowest total cost of ownership (TCO). The combined solution fits the broad spectrum of budgets for large film studios, independent filmmakers, as well as traditional and boutique post-production facilities.

“We are excited to partner with Globalstor Data and ASSIMILATE presenting their high performance film and HD production solutions with the latest NVIDIA Quadro by PNY professional graphic solutions” said Jeff Medeiros, business development manager, PNY Technologies.

Integrating the new NVIDIA Quadro FX 4500 by PNY with the PCI Express graphics board, ExtremeStor-DI supports 32x full-scene antialiasing (FSAA) to deliver superior image quality, and offers support for up to four dual-link high-resolution displays within a single system.

“The ExtremeStor-DI with the new NVIDIA Quadro FX 4500 by PNY matches the PCI-E graphics performance of high-end solutions, without the high-end cost,” said Scott Leif, President of Globalstor Data. “As a complete turnkey solution including ASSIMILATE's SCRATCH, we are able to offer advanced workstation graphics board

combinations and post production capabilities to meet a broad range of professional applications.”

The core features of this combined solution include SCRATCH’s real-time, multi-resolution review/ playback, assemble/edit, conform, color correction with multi-layer grading stacks, scratch audio, visual effects (significantly enhanced, with over 150 optional third-party plug-ins) and final mastering to film. Running on Windows-based, open-architecture workstations and using dual Intel Xeon processors with 2GB of RAM, ExtremeStor-DI under RAID 5 writes at a sustained data rate in excess of 350 MB/Sec and plays back/reads in excess of 900 MB/Sec. Using RAID 0, the ExtremeStor-DI is capable of achieving up to 1000MB/sec sustained raw performance. The result is a powerful, integrated, streamlined DI workflow environment, running on optimal performance hardware, enabling increased productivity and even greater control at the final stages of film production.

A second ExtremeStor-DI server, integrating the NVIDIA Quadro FX4000 SDI by PNY graphic board featuring both HD-SDI and DVI interfaces, will demonstrate the solution’s high-performance, fault-tolerance capability playing hi-definition (HD) content through Windows Media player.

About PNY Technologies, INC.

Established in 1985, PNY Technologies, Inc. is a leading supplier and marketer of NVIDIA Quadro by PNY professional graphics boards and Verto®-brand consumer graphics cards. The company also offers a full line of high-end memory upgrade modules, flash memory, USB flash drives, flash peripherals and digital entertainment products. Headquartered in Parsippany, N.J., PNY maintains facilities in North America (Santa Clara, Calif. and Parsippany, N.J.), Europe (France, United Kingdom, Germany) and Asia (Taiwan). For additional information, please visit the company’s Web site at www.pny.com.

About ASSIMILATE

ASSIMILATE™ (www.assimilateinc.com) is enabling the DI R-evolution with the SCRATCH product line of integrated, real-time, data-centric (for 2K, 4K and beyond) software and solutions for film post production. The company is committed to empowering a broad spectrum of creative professionals with state-of-the-art DI solutions that deliver optimal price/performance. Learn more about ASSIMILATE and SCRATCH at www.assimilateinc.com

About Globalstor Data

Headquartered in Chatsworth, CA, Globalstor Data Corporation is a leading distributor of high performance RAID, SAN and storage/video servers. Widely recognized for its value-added services, including systems integration and customer support, Globalstor is an OEM with a full spectrum of hardware and software support offering a broad spectrum of broadcast and video professional solutions including DVD-R Digital Dailies solutions, 2K and 4K Digital Intermediate solutions, and high-performance hi-definition video servers offering scaleable storage up to 9.6TB. Globalstor serves a worldwide customer base from its U.S. headquarters in Chatsworth, California and internationally through a strong foundation of over-seas resellers.

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