

PRESS RELEASE



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Exavio and Assimilate Announce Product Certification and Interoperability

Exavio's ExaMax 9000 Network Platform and ASSIMILATE's SCRATCH application software deliver winning combination of high-end SAN performance and DI workflow solution for film post production

San Jose, CA, April 11, 2005 – Exavio, Inc. announced today that ASSIMILATE™, Inc.'s SCRATCH™ Data-Centric Workflow Solution (for 2k, 4k, and beyond) has received product certification for use with the company's ExaMax® 9000 Network Platform.

The combination of Exavio's ExaMax 9000 Network Platform and ASSIMILATE's SCRATCH delivers an open-architecture, end-to-end Digital Intermediate pipeline over a wide bandwidth network and storage solution for film post production.

The ExaMax 9000 Network Platform revolutionizes the production workflow paradigm by providing digital media access and distribution with an unprecedented 5 GB/s throughput capability for extremely fast network storage access and enabling real-time collaborative DI post production. With a scalable, non-blocking switch fabric, the ExaMax platform boasts thirty-six 2-Gb Fibre Channel ports and video-tuned algorithms to drive 2 TB of dynamic cache for immediate content delivery.

ASSIMILATE's SCRATCH is a powerful data-centric DI workflow solution for film post production that runs on standard high-performance Windows®-based workstations and combines an open-architecture, modular feature sets with image processing tools to deliver a seamlessly integrated end-to-end DI pipeline. The core features of SCRATCH include real-time, multi-resolution review/playback, assemble/edit, conform, primary color grading, scratch audio, visual effects (significantly enhanced with over 150 optional third-party plug-ins), and final mastering to film.

Interoperability tests were conducted on an ExaMax 9000 Network Platform supporting ADIC's® StorNext® File System that provides heterogeneous clients with high-performance, shared access to centralized storage.

"We are pleased to certify ASSIMILATE's SCRATCH workflow solution to work with our ExaMax 9000 Network Platform," said Mike Moone, president and CEO of Exavio. "Combined with the ExaMax 9000's real-time throughput and wide

bandwidth capability, producers and editors can now take full advantage of creative production applications like SCRATCH to streamline their DI post production work flows and have more creative time to deliver a high quality product.”

“The ExaMax 9000 Network Platform, with its ability to empower true collaborative production in DI environments, is the perfect tool to unlock the full potential of SCRATCH,” added Jeffrey Edson, CEO of ASSIMILATE.. “Fast throughput, an integrated workflow, increased productivity and cutting edge creative options will be the new benchmarks created by this winning combination, giving post facility owners a strong return-on-investment and price performance advantage over their competition.”

About ASSIMILATE

ASSIMILATE (www.assimilateinc.com) is enabling the DI R-evolution with integrated, real-time, data-centric (for 2K, 4K and beyond) software and solutions for film production. The company is committed to empowering a broad spectrum of creative professionals with state-of-the-art DI solutions that deliver optimal price/performance. Visit us at our NAB demo suites (#1110, #1160, #1165) at the Hilton Hotel next to the Las Vegas Convention Center.

About Exavio, Inc.

Exavio, Inc., is a privately-held company headquartered in Santa Clara, California with offices in Beijing and Shanghai. Exavio designs high-performance network platforms to provide high quality digital media access and distribution throughout the broadcast and post production industries. Exavio technology promotes creative workflow with simultaneous data access and multiple digital processes. Exavio products enable a collaborative work environment streamlined for maximum efficiency and creativity.

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