

PRESS RELEASE

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New MaxPac9200XL Workstation Gets in the Mix with SCRATCH

SCRATCH Combines with MaxVision Portable Workstation to Enable End-to-End Digital Film Workflow on Location

April 10, 2006, Saratoga, California – At NAB 06 (MaxVision NAB booth #SL5569), MaxVision and ASSIMILATE™ join forces to demonstrate the SCRATCH™ Data-Centric Workflow Solution running on the market's only portable, ruggedized extreme-performance workstation, the MaxVision MaxPac9200XL. The SCRATCH™ and MaxPac9200XL combination gives creative and post-production professionals a new capability not experienced before: The ability to work on location using a portable workstation for digital film or HD projects that has the same high-performance capabilities for data-centric post production as they do in the studio. Users will benefit from the 1920x1200 display for full fidelity reviews, edit, playback color grading, or any variation of the post mix.

“SCRATCH running on the MaxPac9200XL is about immediate feedback and production for the creative and post community. Working together with MaxVision, we’re enabling users with an affordable, powerful digital film workflow and a new way to approach, plan, and easily execute projects,” states Jeff Edson, CEO of ASSIMILATE. “This solution maps with the ASSIMILATE mantra to deliver powerful tools that streamline the post/DI workflow, which becomes increasingly more important with the explosion of the data-centric workflow.”

“The MaxPac9200XL is the ultimate workstation – without question, this is the toughest, highest performance workstation, with the largest set of features ever before configured into a deployable computer workstation,” states Bruce Imsand, CEO of MaxVision. “And combined with SCRATCH, and direct digital capture from a camera of uncompressed HD and 2K, MaxVision has created the first effective end-to-end digital film production for use in the field. This marks a major milestone for the next generation of independent digital film makers.”

MacPac9200XL Portable Workstation

The MaxPac9200XL ruggedized, portable workstation is based on the latest dual-processor/dual-core Opteron 275HE, which enables the fastest quad CPU portable workstation available. Key to the success of the MaxPac9200XL is its large 23-inch 1920 x 1200 resolution LCD display and the HDPac8

removable hard drive magazine. The HDPac8 holds eight 500GB SATA hard drives (4TB) configured as a Raid 5 array. The HDPac8 is able to record uncompressed HD and 2K video through a dual-link SDI interface card such as those available from AJA or Bluefish. Because the recorded data is stored using Raid 5 format, there is no loss of data in the event a hard drive fails. A standard feature is the Nvidia Quadro FX4500 video controller, which is a requirement for ASSIMILATE's SCRATCH Data-Centric Workflow Solution. Beyond portability, the MaxPac9200XL design is tough enough to withstand drops, temperatures above 50°C, and filters dust like no other workstation on the market.

SCRATCH Data-Centric Workflow Solution

SCRATCH[™] is the essential mix for data-centric, resolution-independent post production. Now within a streamlined, end-to-end, post-production pipeline, creative and post professionals can work with or combine HD, SD, and film (2K, 4K and beyond) files and output to any format. SCRATCH features include data management and simultaneous, real-time, multi-resolution review/playback, assemble/edit, conform, primary and secondary color grading, multi-layer grading stack, audio, visual effects (enhanced by third-party plug-ins), and final mastering to any format. SCRATCH supports 1D, 3D and customer-developed Look-Up-Tables (LUTs), running in real time. Along with optimal price/performance, SCRATCH users are experiencing the benefits of ease-of-use, speed, and increased productivity.

About ASSIMILATE

ASSIMILATE[™] is transforming post production with its **SCRATCH**[™] Data-Centric Workflow Solution, the essential mix for a resolution-independent pipeline. Along with data management, SCRATCH features a rich set of DI and post tools for working in any combination of HD, SD, film (2K, 4K and beyond). ASSIMILATE is committed to empowering a broad spectrum of creative and post professionals with state-of-the-art, easy-to-use, data-centric solutions that deliver optimal price/performance. To learn more about the SCRATCH and access customer case studies, see www.assimilateinc.com **See SCRATCH at work in MaxVision NAB booth #SL5569.**

About MaxVision

Founded in 1993, MaxVision® is a rapidly growing specialty portable/deployable workstation and server company focused only on the most demanding applications requiring extreme performance, large multiple displays, large hard drive storage and robust performance in adverse environments. MaxVision focuses on emerging demanding applications for military intelligence, counter terrorism, streaming video and uncompressed HD video. MaxVision is also a mass custom engineering/manufacturing company which provides total custom design and manufacturing services for aerospace, defense and commercial partners where no solutions are presently available. **See MaxVision at NAB booth #SL5569.**

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