



ExtremeStor-DI

NEWS RELEASE

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FOR IMMEDIATE RELEASE

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Globalstor and ASSIMILATE Demo Cost-Effective 9.6TB Digital Intermediate Server at NAB

Globalstor Gets ASSIMILATED -- Solution Offers End-to-End 2K Digital Pipeline Delivering 1000MB/sec. Sustained Performance

CHATSWORTH, CA (April 5, 2004) NAB Globalstor Booth #SU9363 -- This week at NAB, Globalstor Data Corporation and ASSIMILATE, Inc, will demonstrate the new *ExtremeStor-DI*. A high-performance fault-tolerant hi-definition Digital Intermediate (DI) solution, the ExtremeStor-DI incorporates 24, 250GB hot-swappable SATA hard drives for up to 6TB of local storage or 24, 400GB hot-swappable SATA hard drives for up to 9.6TB. When paired with ASSIMILATE's SCRATCH™, Data-Centric Workflow Solution, ExtremeStor-DI provides exceptional post-production capabilities to satisfy the stringent technical requirements of filmmakers and post houses at one of the industry's lowest total cost of ownership (TCO), and to meet the budget requirements of independent filmmakers and boutique post-production facilities.

The core features of this combined solution include real-time, multi-resolution review/playback, assemble/edit, conform, primary color correction, scratch audio, visual effects (significantly enhanced with over 150 optional third-party plug-ins), and final mastering to film. Running on Windows-based, open-architecture workstations and using dual Intel Xeon processors with 2GB of RAM, ExtremeStor-DI under RAID 5 writes at a sustained data rate in excess of 350 MB/Sec and plays back/reads in excess of 900 MB/Sec. Using RAID 0, the ExtremeStor-DI is capable of achieving up to 1000MB/sec sustained raw performance. The result is a powerful, integrated, streamlined DI workflow environment that enables increased productivity and even greater control at the final stages of film production.

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“ExtremeStor-DI with SCRATCH allows facilities to implement complete Digital Intermediate solutions for a fraction of the cost compared to competitive solutions,” said Scott Leif, President of Globalstor Data. “In addition, ExtremeStor-DI is bundled with an unprecedented amount of storage which increases a facility’s DI processing capability exponentially.”

“Globalstor excels at storage, service, and support. The partnering of ASSIMILATE and Globalstor brings an innovative, highly optimized, and simplified DI workflow solution to the post-production marketplace,” said Jeff Edson, president and CEO of ASSIMILATE. “With Globalstor’s distribution channels, now even a broader range of creative professional will have access to an affordable, high-performance, digital intermediate process.”

NAB attendees can experience the new ExtremeStor-DI with SCRATCH this week at Globalstor’s booth #SU9363.

Pricing and Availability

Already being used by customers worldwide to manage the full 2k workflow of several feature film projects, SCRATCH is a fully integrated, data-centric software solution that lists at \$35,000 (U.S.). See www.assimilateinc.com for your nearest sales office. Available for direct sale through Globalstor Data or to OEMs for development into specific applications, ExtremeStor-DI is available now with a two-year factory warranty. Pricing for 6TB solutions start at \$15,500.

About ASSIMILATE

ASSIMILATE (www.assimilateinc.com) is enabling the DI R-evolution with integrated, real-time, data-centric (for 2K, 4K and beyond) software and solutions for film production. The company is committed to empowering a broad spectrum of creative professionals with state-of-the-art DI solutions that deliver optimal price/performance. Visit us at our NAB demo suites (#1110, #1160, #1165) at the Hilton Hotel next to the Las Vegas Convention Center.

About Globalstor Data

Headquartered in Chatsworth, CA, Globalstor Data Corporation is a leading distributor of high performance RAID, SAN and storage/video servers. Widely recognized for its value-added services, including systems integration and customer support, Globalstor is an OEM with a full spectrum of hardware and software support offering a broad spectrum of broadcast and video professional solutions including DVD-R Digital Dailies solutions, 2K and 4K Digital Intermediate solutions, and high-performance hi-definition video servers offering scaleable storage up to 9.6TB. Globalstor serves a worldwide customer base from its U.S. headquarters in Chatsworth, California and internationally through a strong foundation of over-seas resellers.

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